**Developing Your Career Fair Introduction**

**Freewriting:**

What experiences have you had that helped you clarify your career interests and skills?

**Your “30-Second” Introduction Talking Points:**

*Create a narrative that shares relevant details about yourself, your education and work experiences, and your interest in the organization with whom you are speaking.*

**Present:** Who are you today and what do you do? This might include your major and year in school and an experience or interest that connects you to the organization or role.

**Past:** What experiences have you had? Highlight any relevant transferable skills.

**Future:** What excites you about this organization and role?

**Questions to prompt conversation:** What questions do you have for the employer?

(see Handout 2: Career Fair Questions for Employers)

**Introduction Practice Feedback:**

What qualities do you notice in your partner’s introduction?

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| --- | --- | --- |
| **Qualities** | **Partner 1** | **Partner 2** |
| **Non-Verbal Skills**  **Strong(not overpowering) handshake**  **Consistent eye contact**  **Smile**  **Good posture** | * Demonstrated * Demonstrated * Demonstrated | * Demonstrated * Demonstrated * Demonstrated |
| **Verbal Skills & Content**  **Shared experiences/skills**  **Articulated career interests**  **Expressed interest in organization** | * Demonstrated * Demonstrated * Demonstrated | * Demonstrated * Demonstrated * Demonstrated |
| **Motivation**  **Appeared confident**  **Expressed genuine curiosity**  **Stayed present and connected** | * Demonstrated * Demonstrated * Demonstrated | * Demonstrated * Demonstrated * Demonstrated |